


# Harrison Wong

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## EXPERIENCE

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### ICR Healthcare

#### Public Relations Account Supervisor

Jan 2024 – Present | New York, NY

- Working with life science and healthcare companies, ranging from private startups to public large caps
- Developing media relations, corporate communications and scientific storytelling
  - PR content writing/editing (e.g., press releases, social media posts, industry award submissions)
  - Pitching corporate announcements (e.g., clinical data, FDA approval, SPAC merger, executive appointment) and thought leadership
  - Coordinating interview scheduling and spokesperson prep
- Managing client media monitoring, media lists, media inquiries, newsflow calendars, and meeting agendas/recaps

#### Public Relations Senior Associate

Nov 2021 – Jan 2024 | New York, NY

### Burns McClellan

Aug 2019 – Nov 2021 | New York, NY

#### Public Relations Account Executive

- Managed day-to-day PR activities and formulated PR strategy for public and private life science companies
- Wrote/edited press releases, media pitches, social media posts and messaging documents
- Conducted media outreach and tracked media coverage

### Freelance Writer

Feb 2019 – Aug 2019 | New York, NY

- Wrote blog articles and website content

### Stella Rising (formerly Flying Point Digital)

Dec 2017 – Jun 2018 | New York, NY

#### Amazon Optimization / SEO Intern

- Wrote product descriptions and optimized keywords and search rankings for Amazon product listings
- Conducted Google search optimization involving metadata, backlinks and redirects

### Rev

Mar 2017 – Nov 2017 | New York, NY

#### Transcriptionist

- Transcribed audio and video files

### A. N. Publishing

Apr 2016 – Oct 2016 | New York, NY

#### Copywriting / Public Relations / Social Media Intern

- Managed 8 social media profiles (Twitter / LinkedIn / Facebook / Pinterest) for online magazines **Man of the Hour**  and **Modern Treatise** 
- Wrote press releases for magazine launches, site redesigns and new hires

### Nathan Kline Institute

Jan 2012 – Feb 2016 | Orangeburg, NY

#### Research Lab Technician

- Conducted research on how diabetes may contribute to risk of Alzheimer's disease
- Collaborated with New York University research professors and postdoctoral researchers, resulting in two published papers in scientific journals

## EDUCATION

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
### Binghamton University

Binghamton, NY

Bachelor of Science in Psychobiology

## WRITING SAMPLES / SKILLS

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- **ICR Healthcare Blog** - Career Advice for Aspiring Healthcare Communications Professionals 
- **Press releases (A. N. Publishing)** 
- **Movie/Music blog** 
- **Typing speed** – 90 words per minute